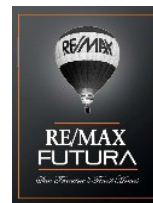
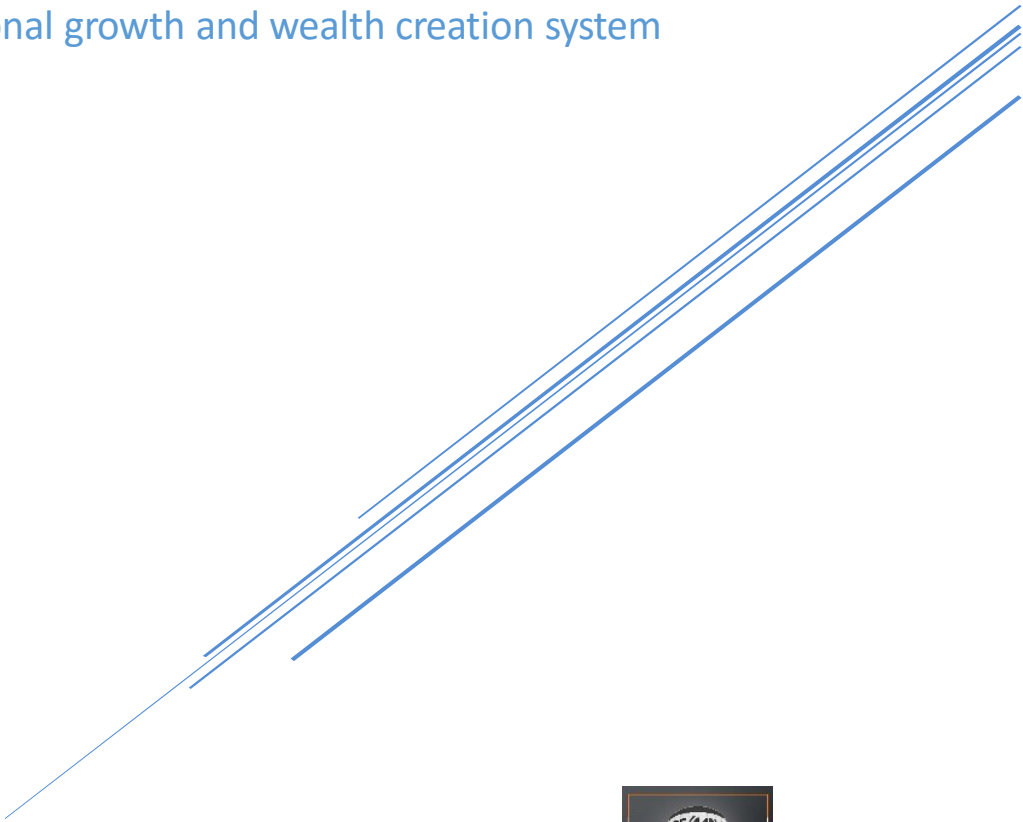


REAL ESTATE THE IDEAL INVESTMENT

A brief (2 minutes) infographic review of the primary concepts that makes homeownership the perfect personal growth and wealth creation system



Presented by
REMAX Futura
San Francisco

Real estate ownership is the true American Dream and the most accessible and effective way to Build Wealth. The Ideal investment

I

• INDEPENDENCE

D

• DEDUCTIONS

E

• EQUITY

A

• APPRECIATION

L

• LEVERAGE



Nothing beats the feeling of having your life under control and the first step is the motivational commitment to own a home



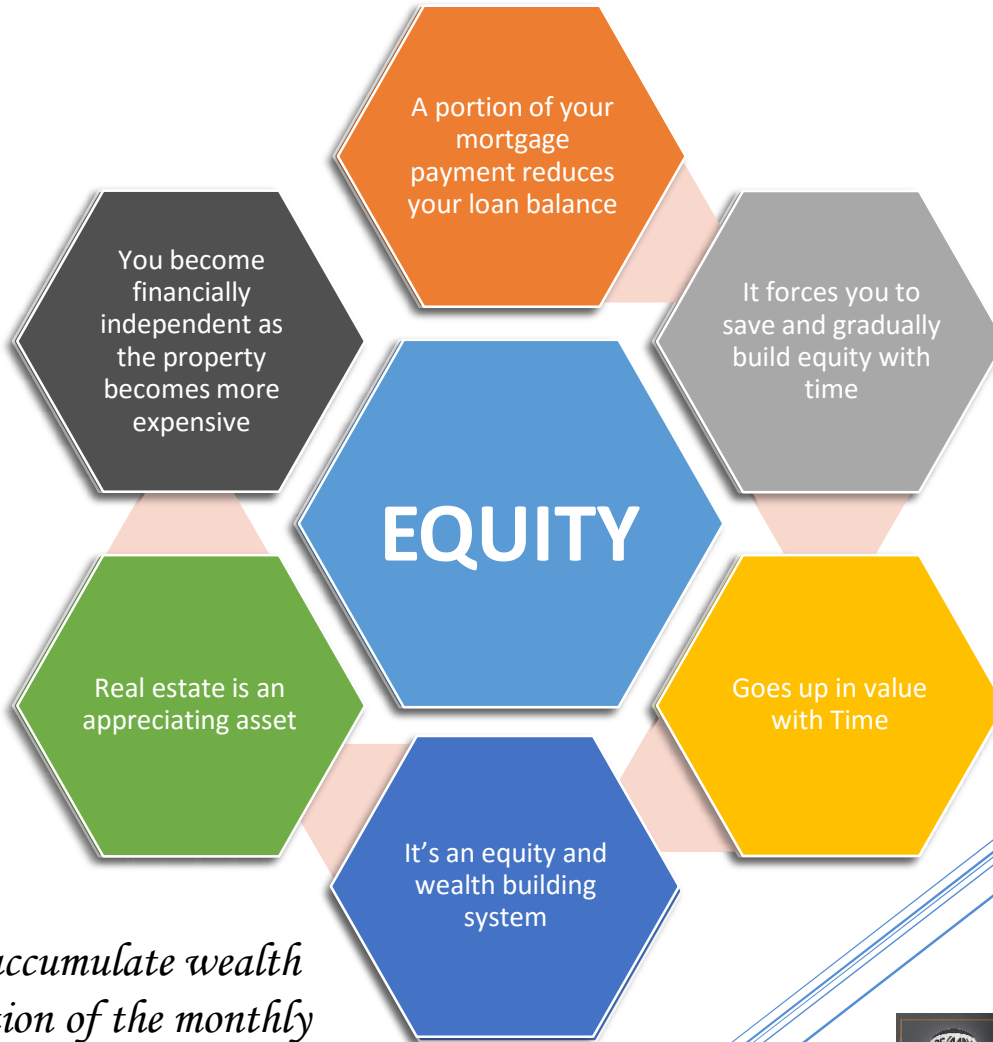
The current tax code rewards homeownership allowing to annually deduct mortgage interest and real estate taxes



Tax code also allows for a \$250,000 capital gain exclusion on sale per spouse, every 2 years



Inflation makes all prices go up. You accumulate wealth by the increase in value of your home



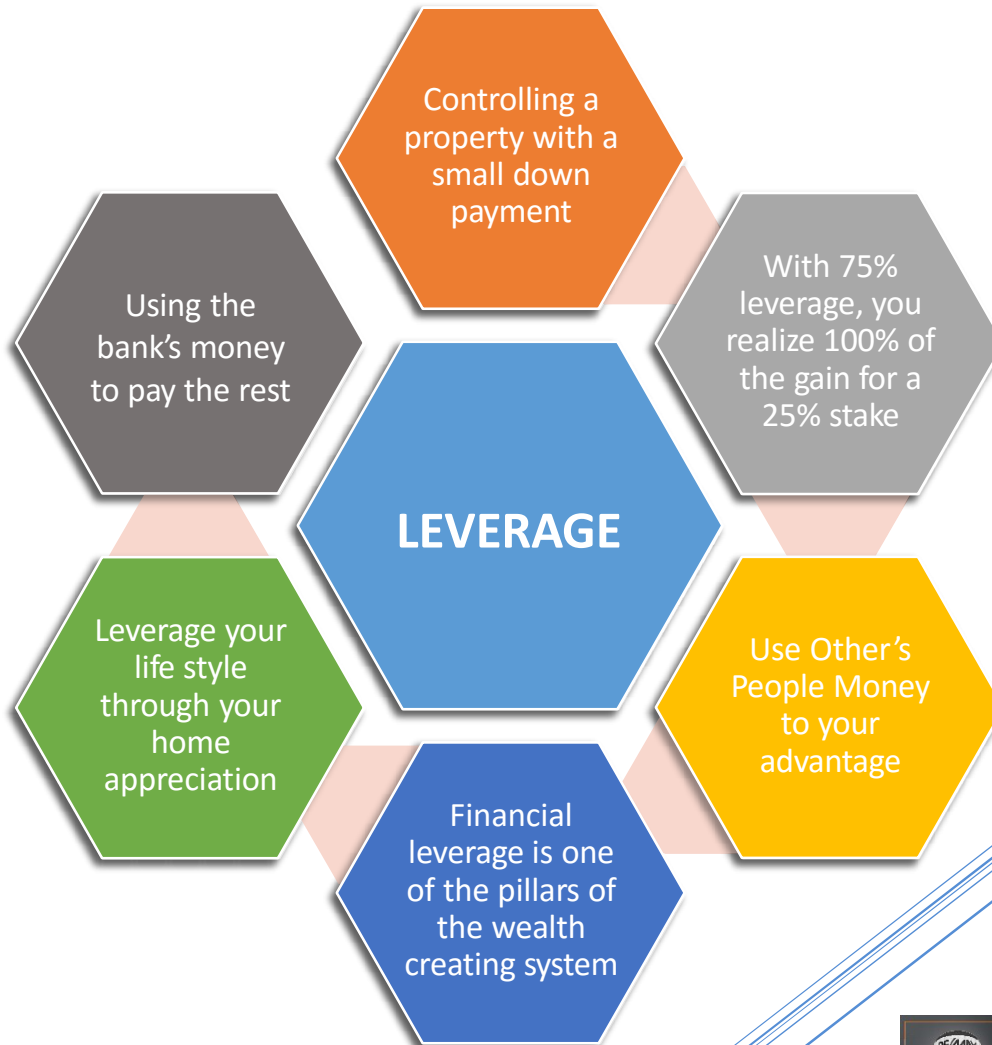
You also accumulate wealth by the portion of the monthly mortgage payment used to reduce the principal



*Long term historic real property appreciation in California
averages 5% per annum (CAR)*



You leverage financially by using other people's money. You buy an appreciating home at a fractional down payment investment



WHY RENT WHEN YOU CAN BUY!

Homeownership, The American Dream, More than two thirds of American households own their home. They enjoy the benefits of homeownership, from the accumulation of home equity to other financial benefits, but most importantly they pride themselves of owning a place of their own they can call my HOME.

It all starts with a commitment and a strong desire:

"I'm ready to be a homeowner!"

Please contact one of our agents for a complimentary "Guide to Finding and Financing a Home" and a confidential "how to" interview: 415-648-7000

We look forward to working with you!



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